



Reebok

E-MOBILITY 2024



Reebok

ICONIC:

Born in 1896, after 125 years of performance REEBOK is a pop-culture icon.

MOVEMENT:

Whether you're moving your body or moving a nation, REEBOK always aims to move in the direction of progress.

EXPERIMENTATION:

REEBOK is fueled by the challenger mindset and spark fresh ideas because sameness is the enemy of greatness.





E-MOBILITY | Reebok

The Electric Mobility project follows the REEBOK heritage in designing sporty apparel.

The e-solution guarantees significant benefits to the environment: Reduction of emissions to the health and to the eco-system; Reduction of emissions from greenhouse effect; Lower petrol consumption.

Developed for entertainment, the e-mobility products allow users to move freely in daily city traffic. At the same time, the high-end powerful components ensure magical riding experience.

The whole e-Mobility project is designed in Europe with deep attention to all details in design, technology and performance.



INSPIRATION



PASSION



ECOLOGY



SPORT



FASHION



COMMUNITY



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| **PERFORMANCE** |

FITNESS |

COMMUTER |

FREETIME |

RK-PRO

29 Full Carbon

FRAME	Carbon monocoque
FRONT FORK	Suntour X1 Boost Air 150mm lockout
REAR SHOCK	KS-AXRE 190x40mm Air
BRAKES	ARTEM600MEC Disc Shimano AMT201
REAR DER.	Shimano 12 speed
SHIFTER	Shimano 12 speed KSLM6100RC
TYRES	Schwalbe 29 inch
MOTOR	Mivice X700 36V - 100Nm 250W
BATTERY	Samsung Cell 36V 17.5Ah



PERFORMANCE E-BIKE

FRAME: MATTE NAVY BLUE + METALIZED RED



decals + logos:
brushed silver color



Carbon frame



Suntour front fork



KS rear shock absorber



Shimano brakes



Mivice motor



Samsung battery



PERFORMANCE E-BIKE

FRAME: MATTE BLACK + SHINY GREEN



Carbon frame



Rockshock front fork



Fastace rear shock absorber



Hydraulic brakes



Mivice motor



Samsung battery

RK-PRO 29 Full Carbon

FRAME	Carbon
FRONT FORK	Rockshock 150mm lockout
REAR SHOCK	Fastace Hydraulic 45mm Air
BRAKES	Tektro Hydraulic disc
REAR DER.	Shimano 12 speed RD-M6100
SHIFTER	Shimano 12 speed SL-M6100
TYRES	Continental 29 inch
MOTOR	Mivice X700 36V - 100Nm 250W
BATTERY	Samsung Cell 36V 20Ah



OPTION 02

Technical specifications may change according to local laws related to the use of the e-bike.

RK-PROMTB

29 MTB

FRAME	Alloy
FRONT FORK	Zoom 868Air 140mm lockout
REAR SHOCK	KS A5RR1190 50mm Air
BRAKES	LOGAN Hydraulic
REAR DER.	Shimano RD -M370 9 speed
SHIFTER	Shimano SL-M370 9 speed
TYRES	Kenda 29 inch
MOTOR	Yamaha/Mivice 36V 250W - 48V 500W
BATTERY	36V 15Ah/ 20Ah



PERFORMANCE E-BIKE

FRAME: SHINY BLACK + SHINY YELLOW



Alloy frame



Zoom front fork



Rear shock absorber



Hydraulic brakes



Yamaha/Mivice motor



36V 17.5Ah battery



PERFORMANCE E-BIKE

FRAME: SHINY BLUE NAVY + SHINY BLACK



3d badge logo

NO MATTER THE DISTANCE



Alloy frame



Zoom front fork



Rear shock absorber



Hydraulic brakes



Mivice motor



36V 15Ah battery

RK-MTBFULL

29 Full

FRAME	Alloy
FRONT FORK	Zoom 868Air 140mm lockout
REAR SHOCK	KS A5RR1190 50mm Air
BRAKES	Logan Hydraulic
REAR DER.	Shimano RD -M370 9 speed
SHIFTER	Shimano SL-M370 9 speed
TYRES	Kenda 29 inch
MOTOR	Mivice X700 36V 250W - 48V 500W
BATTERY	36V 15Ah

OPTION 02



Technical specifications may change according to local laws related to the use of the e-bike.



| PERFORMANCE | **FITNESS** | COMMUTER | FREETIME |

RK-FITMTB

29 Sport

FRAME	Alloy
FRONT FORK	Lockout
REAR SHOCK	Alloy
BRAKES	Logan X2016 Mechanical
REAR DER.	Shimano RD -TY300 21 speed
SHIFTER	Shimano SL-TX50 21 speed
TYRES	Kenda 29 inch
MOTOR	Sutto (Bafang) 36V 250W
BATTERY	36V 13Ah

OPTION 02



FITNESS E-BIKE

FRAME: SHINY BLUE NAVY + SHINY RED



Alloy frame



Front fork



Rear shock absorber



Logan brakes



Bafang motor



36V 13Ah battery



Calories counter display



FITNESS E-BIKE

FRAME: MATTE BLACK + HOLOGRAPHIC PAINT



Alloy frame



Front fork



Logan brakes



Bafang motor



36V 13.4Ah battery



Calories counter display

RK-FITMTB

29 MTB

FRAME	Alloy
FRONT FORK	Alloy/Steel
BRAKES	Logan Mechanical
REAR DER.	Shimano 7 speed ARDTY21BGSDL
SHIFTER	Shimano 7 speed ASLRS357RAA2
TYRES	29x2.5 inch
MOTOR	Sutto (Bafang) 36V 250W 48V 500W
BATTERY	36V 13.4Ah

OPTION 02



Technical specifications may change according to local laws related to the use of the e-bike.

RK-FIT SPEED

Man 700C

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Mechanical
REAR DER.	Shimano TY300 7 speed
SHIFTER	Shimano RS-35 7 speed
TYRES	700C
MOTOR	Sutto (Bafang) 36V 250W
BATTERY	36V 13Ah

OPTION 02



FITNESS E-BIKE

FRAME: SHINY METAL BLUE



Alloy frame



Front fork



Mechanical brakes



Bafang motor



36V 13Ah battery



Calories counter display



FITNESS E-BIKE

FRAME: METAL LIGHT BLUE



Alloy
frame



Front
fork



Mechanical
brakes



Bafang
motor



36V 13Ah
battery



Calories counter
display

Technical specifications may change according to local laws related to the use of the e-bike.

RK-FIT SPEED Lady 700C

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Mechanical
REAR DER.	Shimano TY300 7 speed
SHIFTER	Shimano RS-35 7 speed
TYRES	700C
MOTOR	Sutto (Bafang) 36V 250W
BATTERY	36V 13Ah

OPTION 02



E-BIKES | Reebok 14

RK-FIT ROAD 700C

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Tektro MD-C400 Mechanical
REAR DER.	Shimano 2x8 speed ACSHG508128P
SHIFTER	Shimano 2x8 speed ARDR2000SS
TYRES	CST C1808 700C
MOTOR	Bafang 36V 250W
BATTERY	Samsung 36V 10Ah

FITNESS E-BIKE

FRAME: SHINY NAVY BLUE + SHINY WHITE



Alloy frame



Front fork



Tektro brakes



Bafang motor



Samsung battery



Calories counter display



FITNESS E-BIKE

FRAME: SHINY ORANGE



E-BIKE CENTURY CLASSIC SUPER SPORT



Alloy frame



Front fork



Logan brakes



Bafang motor



36V 10Ah battery



Calories counter display

RK-FIT GRAVEL 700C

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	LOGAN DX2005 Mechanical
REAR DER.	SHIMANO RD-A070 7 speed
SHIFTER	SHIMANO A070 7 speed
TYRES	KENDA 700C
MOTOR	Sutto (Bafang) 36V 250W/500W
BATTERY	36V 10Ah

OPTION 02



Technical specifications may change according to local laws related to the use of the e-bike.



| PERFORMANCE | FITNESS | **COMMUTER** | FREETIME |

RK-COM 27.5 TREK

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Tektro
REAR DER.	Shimano RD-M310 7 speed
SHIFTER	Shimano SL-M315 7 speed
TYRES	Kenda 27.5 inch
MOTOR	Motinova 36V 250W/500W
BATTERY	36V 12.8Ah

OPTION 02



COMMUTER E-BIKE

FRAME: MATTE BLACK + METAL BLUE



Alloy
frame



Front
fork



Tektro
brakes



Motinova
motor



36V 12.8Ah
battery



COMMUTER E-BIKE

FRAME: METAL SILVER + MATTE BLACK



Life Is Not A Spectator Sport.



TOP ALUMINIUM ALLOY PRODUCTS

REAR DER.



Alloy frame



Front fork



Tektro brakes



Bafang motor



36V 12.8Ah battery

RK-COM 27.5 TREK M

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Tektro
REAR DER.	Shimano RD-M310 7 speed
SHIFTER	Shimano SL-M315 7 speed
TYRES	Kenda 27.5 inch
MOTOR	Sutto (Bafang) 36V 250W/500W
BATTERY	36V 12.8Ah

OPTION 02



Technical specifications may change according to local laws related to the use of the e-bike.

RK-COM 27.5 TREK L

FRAME	Alloy
FRONT FORK	Alloy
BRAKES	Tektro
REAR DER.	Shimano RD-M310 7 speed
SHIFTER	Shimano SL-M315 7 speed
TYRES	Kenda 27.5 inch
MOTOR	- Sutto (Bafang) 36V 250W/500W - Motinova Mid motor 36V 250W/500W
BATTERY	36V 12.8Ah



COMMUTER E-BIKE

FRAME: SILVER METALIZED + MATTE BLACK



Alloy frame



Front fork



Tektro brakes



Bafang/Motinova motor



36V 12.8Ah battery

Technical specifications may change according to local laws related to the use of the e-bike.



| PERFORMANCE | FITNESS | COMMUTER | **FREETIME** |

RK-FUN

28 Cruise Man

FRAME	Alloy
FRONT FORK	Steel
BRAKES	Disc
REAR DER.	Shimano RD-TY300 7 speed
SHIFTER	Shimano SL-RS-35-7 7 speed
TYRES	Kenda 28 inch
MOTOR	Sutto (Bafang) 36V 250W - 48V 500W
BATTERY	36V 13Ah

OPTION 02



FREETIME E-BIKE

FRAME: SHINY BLUE



Alloy frame



Front fork



Disc brakes



Bafang motor



36V 13Ah battery



FREETIME E-BIKE

FRAME: SHINY LIGHT BLUE



RK-FUN 28 Cruise Lady

FRAME	Alloy
FRONT FORK	Steel
BRAKES	Disc
REAR DER.	Shimano RD-TY300 7 speed
SHIFTER	Shimano SL-RS-35-7 7 speed
TYRES	Kenda 28 inch
MOTOR	Sutto (Bafang) 36V 250W - 48V 500W
BATTERY	36V 13Ah



Alloy frame



Front fork



Disc brakes



Bafang motor



36V 13Ah battery

Technical specifications may change according to local laws related to the use of the e-bike.

OPTION 02



RK-FUN 20 Folding

FRAME	Alloy
FRONT FORK	Steel
BRAKES	Logan mechanical disc
REAR DER.	Shimano RD-TY30 7 speed
SHIFTER	Shimano TX30-7 7 speed
TYRES	Kenda Fat 20 inch
MOTOR	Sutto (Bafang) 36V 250W - 48V 500W
BATTERY	36V 12.8Ah



FREETIME E-BIKE

FRAME: LIGHT GREEN



Alloy frame



Front fork



Logan brakes



Bafang motor



36V 12.8Ah battery



FREETIME E-BIKE

FRAME: MATTE BLACK

GRAPHIC
DETAIL



RK-FUN FOLDING

FULL
20



Alloy
frame



Front
fork



Logan
brakes



Bafang
motor



36V 13Ah
battery

RK-FUN 20 Folding Full

FRAME	Alloy
FRONT FORK	Steel
REAR SHOCK	Alloy
BRAKES	Logan mechanical disc
REAR DER.	Shimano RD-TY30 7 speed
SHIFTER	Shimano TX30-7 7 speed
TYRES	Kenda 20 inch Fat
MOTOR	Sutto (Bafang) 36V 250W - 48V 500W
BATTERY	36V 13Ah

OPTION 02



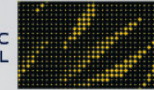
Technical specifications may change according to local laws related to the use of the e-bike.



FREETIME E-BIKE

FRAME: SHINY YELLOW

GRAPHIC
DETAIL



• NO MATTER THE DISTANCE •



Alloy
frame



Front
fork



Logan
brakes



Bafang
motor



36V 10.4Ah
battery

RK-FUN 26 MTB

FRAME	Alloy
FRONT FORK	Alloy/Steel
BRAKES	Logan LB-DX2016 mechanical
REAR DER.	Shimano ARDTY300D 7 speed
SHIFTER	Shimano ASLM3157RC 7 speed
TYRES	Kenda 26 inch
MOTOR	Bafang 36V 250W
BATTERY	36V 10.4Ah

Technical specifications may change according to local laws related to the use of the e-bike.

RK-FUN

27.5 MTB

FRAME	Alloy
FRONT FORK	Alloy/Steel
BRAKES	Logan LB-DX2016 mechanical
REAR DER.	Shimano ARDTY300D 7 speed
SHIFTER	Shimano ASLM3157RC 7 speed
TYRES	Kenda 27.5 inch
MOTOR	Bafang 36V 250W
BATTERY	36V 13.4Ah

FREETIME E-BIKE

FRAME: SHINY BLUE



GRAPHIC
DETAIL



Alloy
frame



Front
fork



Logan
brakes



Bafang
motor



36V 13.4Ah
battery

Reebok

E-SCOOTERS 2024

CHOOSE
YOUR COLOR



URBAN SPORT RK-BOOST 10

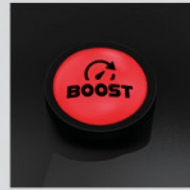
BRAKES	Front drum Rear electric
TYRES	10 inch
MOTOR	500W
BATTERY	36V 7.8Ah 48V 10.4Ah
LIGHT	Front and rear
DISPLAY	LED

OPTION 02
FRAME:
MATTE BLACK +
SILVER



URBAN SPORT E-SCOOTER

FRAME: MATTE BLUE + MATTE RED



BOOST BOTTON



CUSTOMIZED RUBBER PEDAL



Reebok

Reebok



Front drum
Rear electric



500W
motor



36V 7.8Ah / 48V 10.4Ah
battery




Foldable
scooter




URBAN CLASSIC STREET E-SCOOTER

FRAME: MATTE BLACK + SILVER

URBAN CLASSIC STREET RK-STREET 10

Front drum
Rear ABS



350W
motor



36V 7.5Ah / 48V 10Ah
battery



Foldable
scooter

BRAKES	Front drum Rear ABS
TYRES	10 inch
MOTOR	300W / 350W
BATTERY	36V 7.5Ah 36V 10Ah
LIGHT	Front and rear
DISPLAY	LED



Technical specifications may change according to local laws related to the use of the e-bike.

URBAN PRO SPEED RK-SPEED 10

BRAKES Front ABS
Rear disc

TYRES 10 inch

MOTOR 350W
500W

BATTERY 36V 7.5Ah
48V 12Ah

LIGHT Front and rear

DISPLAY LED

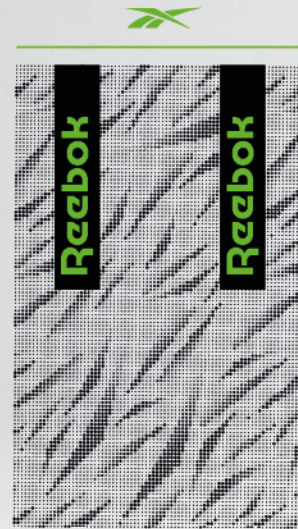
OPTION 02

FRAME:
MATTE BLACK +
SHINY BLACK +
ORANGE FLUO



URBAN PRO SPEED E-SCOOTER

FRAME: MATTE BLACK + BLACK SHINY + GREEN FLUO



Reebok



Front drum
Rear electric



350W-500W
motor



36V 7.5Ah / 48V 12Ah
battery



Foldable
scooter

Technical specifications may change according to local laws related to the use of the e-bike.



HYBRID E-SCOOTER

FRAME: MATTE BLACK + SHINY RED

Reebok



RK
HYBRID
10

Reebok

NO MATTER THE DISTANCE



Front drum
Rear disc



500W
motor



36V 10Ah
battery



Foldable
scooter

Technical specifications may change according to local laws related to the use of the e-bike.

HYBRID RK-TRAINING 10

BRAKES	Front drum Rear disc Dual e-brakes
--------	--

TYRES	10 inch
-------	---------

MOTOR	500W
-------	------

BATTERY	36V 10Ah
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LIGHT	Front and rear
-------	----------------

DISPLAY	LED
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OPTION 02

FRAME:
MATTE BLACK +
SHINY DARK BLUE



E-BIKES | Reebok 33

HYBRID RK-TRAINING PRO 10

BRAKES	Front electronic disc Rear electronic disc
TYRES	10 inch
MOTOR	500W
BATTERY	48V 10Ah 48V 15Ah
LIGHT	Front and rear
DISPLAY	LCD

OPTION 02
FRAME:
MATTE BLACK +
SHINY METTALIC SILVER



HYBRID PRO E-SCOOTER

FRAME: MATTE BLACK + SHINY METALLIC BLUE



Electric disc
brakes



500W
motor



48V 10Ah / 48V 14.5Ah
battery



Foldable
scooter

Technical specifications may change according to local laws related to the use of the e-bike.



Reebok

HELMETS 2024

ROAD RACING

RK-H-ROAD-MV100

ROAD RACING



PEARL WHITE



SHINY ANTHRACITE



SHINY PEACOCK



SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	260g
AESTHETIC	In-molded
FEATURES	Headlock



ROAD RACING

MATTE WHITE + SILVER



MATTE ANTHRACITE + SILVER



MATTE RED + SILVER



ROAD RACING

RK-H-ROAD-HB90

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	250g
AESTHETIC	In-molded
FEATURES	Headlock

Technical specifications may change according to local laws related to the use of the e-bike.

MTB

RK-H-MTB-KS33

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	350g
AESTHETIC	In-molded
FEATURES	Headlock

MTB



MATTE BLACK + SHINY BLACK



MATTE BLACK + SHINY BLUE



MATTE BLACK + SHINY RED





MTB

FLUO YELLOW



SHINY PEACOCK



MATTE BLACK + FLUO GREEN



MTB

RK-H-MTB-HB32

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	250g
AESTHETIC	In-molded
FEATURES	Headlock On-Off brake light

Technical specifications may change according to local laws related to the use of the e-bike.

MTB

RK-H-MTB-MV50

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	195g
AESTHETIC	In-molded
FEATURES	Headlock

MTB



SHINY SILVER + SHINY BLACK + SHINY WHITE



SHINY ORANGE + SHINY BLACK + SHINY WHITE



SHINY BLUE + SHINY BLACK + SHINY WHITE





CITY-TREKKING

MATTE BLACK



SHINY PEACOCK



PEARL GRAY



CITY-TREKKING

RK-H-TREK-KS35

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	250g
AESTHETIC	In-molded
FEATURES	Headlock

Technical specifications may change according to local laws related to the use of the e-bike.

URBAN-TREKKING

RK-H-TREK-KS09

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	195g
AESTHETIC	In-molded
FEATURES	Headlock Detachable magnet visor

URBAN-TREKKING



MATTE GRAY



MATTE BLACK



MATTE WHITE





DOWNHILL

MATTE BLACK



PEARL WHITE



SHINY BLUE GREEN



DOWNHILL

RK-H-DOW-KS11

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	450g
AESTHETIC	In-molded
FEATURES	Headlock Removable chin-guard

Technical specifications may change according to local laws related to the use of the e-bike.

FREESTYLE-SCOOTER

RK-H-FREE-MTV01

SIZES	L: 58-61 cm M: 55-58 cm S: 53-55 cm
SHELL	PC shell + black EPS
WEIGHT	440g
AESTHETIC	In-molded
FEATURES	Headlock

FREESTYLE



MATTE WHITE



MATTE BLACK



MATTE RED





FREESTYLE-SCOOTER

MATTE BLUE NAVY



MATTE WHITE



MATTE ANTHRACITE



FREESTYLE-SCOOTER

RK-H-FREE-MT26

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	250g
AESTHETIC	Out mold
FEATURES	Headlock Integrated lights

Technical specifications may change according to local laws related to the use of the e-bike.

CITY-SCOOTER
RK-H-FREE-MTV25

SIZES	L: 58-61 cm M: 55-58 cm
SHELL	PC shell + black EPS
WEIGHT	230g
AESTHETIC	In-molded
FEATURES	Headlock

CITY-SCOOTER



PEARL WHITE



SHINY BLACK



SHINY GREEN





Reebok
FLAG



Reebok
ROLL UP



Reebok
MAT



Reebok
BIKE STAND



The manufacturer reserves the right to change these specifications without notice.
Technical specifications may change according to local laws relating to the use of the e-bikes.
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www.asiak.asia – info@asiak.asia